When digital finally clicks:  
**Doka revolutionizes the formwork process**

**Amstetten/Munich, April 9, 2025 –** **At bauma 2025, Doka is unveiling one of the most ambitious digital initiatives in the formwork industry to date: Doka 360. The integrated customer platform digitally connects and streamlines all key touchpoints – from planning and ordering to site operations and return logistics – along the formwork process. This marks a new chapter in construction partnerships – one that frees up time, simplifies workflows, and unleashes the full productivity potential on the jobsite.**

Today, many jobsite processes remain surprisingly analog: formwork is still ordered by phone, material availability is estimated manually, and data is scattered across emails, Excel files, and paper documents. Returns must be arranged by phone, planning is done through different apps. Each solution looks different, stores data in separate virtual silos, and doesn’t connect.

“This is where the industry loses valuable time, wastes resources and budget. And more importantly, this is exactly where the sector struggles to gain traction regarding productivity,” explains Robert Hauser, CEO of Doka. The need for change is urgent, as McKinsey's[[1]](#footnote-2) latest data show global construction productivity has only grown by 10% in the past two decades, with a decline in the last years. The productivity gap in construction compared to the overall economy stands at a staggering $40 trillion. This issue is even more pronounced in developed markets like the U.S. and Europe. “This is exactly where Doka 360 comes in,” says Hauser. “For us, productivity isn’t driven by just another app, but is driven by a fully integrated digital platform that collates all the relevant information and is accessible from a single interface. It makes the formwork process more seamlessly efficient.”

**Everything in One Click – How Doka 360 works**

With Doka 360, the goal is to simplify access to digital services and significantly accelerate and streamline the entire formwork process through a few clicks. What previously required multiple tools, manual coordination, or phone calls now happens in one central platform – with just a few clicks.

The benefits are immediately visible: As soon as a formwork is planned in Doka 360, a complete material list is automatically generated and cross-checked against the current inventory. The order can be placed directly in the system, and its progress and estimated delivery can be tracked in real-time. Typical questions like "Do we have everything we need?" or "When will the truck arrive?" are answered before they even need to be asked. Return processes can also be managed quickly and easily without reliance on paperwork or opening hours. In addition, Doka’s smart sensor solutions such as DokaXact or Concremote are fully integrated into the platform, delivering real-time insights directly to the dashboard about for example, when the concrete is ready for stripping. “Doka 360 doesn’t just make data visible – it turns it into actionable insights for informed decision-making on-site,” Hauser affirms. “That’s where we see enormous potential to boost overall productivity as it enables job-sites to run more efficiently, safely, and productively.”

Doka 360 reflects a clear strategic commitment from Doka – to develop digital solutions that simplify processes, not complicate them. “Our goal is not to look digital,” Hauser concludes, “but to add digital value where it truly matters for our customers.” A dedicated early access phase with selected partner companies in Germany and the U.S. will begin in July 2025. The initial rollout in these markets is planned for 2026, with further countries to follow.

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With Doka360, Doka is revolutionizing the formwork process. © Doka

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Doka CEO Robert Hauser is excited about the launch of Doka360 at bauma 2025. © Doka

**About Doka:**

Doka is a world leader in providing innovative formwork, solutions and services in all areas of construction. The company is also a global supplier of well-thought-out scaffolding solutions for a varied spectrum of applications. With more than 180 sales and logistics facilities in 58 countries, Doka has a high-performing distribution network for advice, customer service and technical support on the spot and ensures that equipment is swiftly provided – no matter how big and complex the project. Doka employs 9,000 people worldwide and is a company of the Umdasch Group, which has stood for reliability, experience and trustworthiness for more than 150 years.

**Press contact**Alexandra Weidinger

Head of External Communication  
Doka GmbH  
**M** +43 664 62 94 111

[alexandra.weidinger@doka.com](mailto:alexandra.weidinger@doka.com) | [www.doka.com](http://www.doka.com)

1. [www.mckinsey.com/capabilities/operations/our-insights/delivering-on-construction-productivity-is-no-longer-optional](http://www.mckinsey.com/capabilities/operations/our-insights/delivering-on-construction-productivity-is-no-longer-optional) [↑](#footnote-ref-2)